



# OPTOCORE

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For Immediate Release

## **DAWID SOMLÓ PROMOTED TO SALES DISTRIBUTION MANAGER AT OPTOCORE AND BROAMAN**

Munich based fibre network specialists, Optocore and BroaMan, have announced the promotion of Dawid Somló to Sales Distribution Manager for both brands.

Dawid has been with the company for five years and during that period has managed relationships with existing distributors as well as significantly expanding the distribution network worldwide.

Stepping up to management level, and tasked with overall international sales and network responsibility, he states, "I am delighted to take up this new position and relish the challenge ahead, as nowadays technology allows us to make incredibly smart solutions with high bandwidths using all kinds of signal for different applications. I am honoured to be a part of this technological change on the board of such important companies as Optocore and BroaMan who can make this possible by utilising the optical fiber environment. More and more customers are starting to realise that thanks to our partners all over the world."

Added Tine Helmle from the board of directors, "Dawid's promotion to this new position was a logical decision. He is a great person to work with and has grown our distribution network considerably in recent years. I am very happy to have him on our team."

For further information about Optocore visit [www.optocore.com](http://www.optocore.com).

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***Pictured: Dawid Somló***

### **About Optocore**

Based in Munich, Germany, OPTOCORE is the world market-leading provider of high bandwidth, low latency, resilient, scalable and flexible fibre optic based networks for the transmission of audio, video and data. For 20 years, Optocore has been continuously innovating and setting new standards with regards to digital network technology. OPTOCORE builds and develops synchronous optical fibre and CAT5 based network solutions for broadcast professionals — for fixed installations and live event applications. Utilising leading-edge technology and high-quality components Optocore guarantees durability and

therefore long-term market and customer satisfaction. Due to the open system architecture, Optocore's platform offers other manufacturers the option to transfer conventional standard audio, video and data formats used in the pro audio industry, via an Optocore network. Technical expertise, QoS and an extensive support structure are guaranteed to all customers, together with the highest level of quality.