

PRESS RELEASE



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For Immediate Release

THE P.A. PEOPLE CHOOSE BROAMAN FOR VIDEO TRANSPORT SOLUTION

Leading event communications supplier expands inventory

Based in the Sydney suburb of Rhodes, The P.A. People are one of the world's leading suppliers of event communications systems, having worked on many of the largest celebrations and events across the globe, including five Olympic Games. Their inventory includes wired matrix and digital matrix intercom systems, trunked and traditional two-way radios, CCTV systems, time code displays, event networking and WiFi, mass cast monitoring and full duplex comms systems.

Recently the company was looking to augment its equipment arsenal with a broadcast quality video transport solution. "We looked at quite a few solutions from a number of vendors from around the world," commented Chris Dodds. "Our initial focus was on equipment based on the emerging SMPTE 2022 standard, but it quickly became apparent that the level of networking equipment required was simply not tenable for live short-term events."

Instead the team turned their focus back to alternative technologies and eventually rediscovered the BroaMan range of fibre-based solutions. BroaMan, the sister brand of Optocore, has developed a number of solutions based on single-channel and CWDM technology to transport SDI video and audio signals over a fibre backbone.

Senior Account Manager for The P.A. People, Andrew Rodd noted, "We were looking for a solution to transport multiple channels of SDI video across venues and between breakout rooms. When we found the Repeat48 product we found just what we needed, and we knew that with the Optocore heritage it would just work."

Repeat48 is a series of application engineered electrical-optical-electrical media converters for 3G/HD/SD-SDI or AES10/MADI signals. It converts video or digital audio between coaxial and optical connections. Both the Repeat48 and Repeat48 WDM can be populated with up to 12 dual channel 3G/HD/SD-SDI or AES10/MADI modules and SFP fibre optic transceivers at point of manufacture.

The P.A. People have standardised their inventory with the BroaMan Repeat48 WDM units, configured to transport 6ch of SDI video in each direction over a single pair of single mode fibre optic cores. Each unit can also transport an auxiliary 1310nm wavelength to allow a network, and an Optocore path or other service to utilise the same fibre cable.

"We are very happy with our purchase. The Repeat48 units have added yet another dimension to our event communications offering," summarised Dodds. "Since our purchase we have successfully used the units on a number of high-profile corporate events, as well as at last January's inaugural ATP Cup in Sydney."

The BroaMan solution provides the final piece of the jigsaw, and has enabled The PA People to transport video at live events alongside comprehensive network solutions.

For further information visit www.broaman.com.

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Photo: Andrew Rodd, pictured with the Repeat48

About BroaMan

BroaMan (Broadcast Manufactur GmbH) is the company behind high quality products made in Germany, that are aimed at broadcasters as well as production companies, sport facilities, professional AV integrators and many more applications. The company offers customised solutions as well as standard devices for every application that requires SD/HD/3G video transport or routing – whether a big and complex system for broadcast studio or OB Van, or a simple point to point for a small church, conference hall, etc. With DiViNe (Digital Video Network) all open standards can be integrated — digital video, audio and data — on the same fiber infrastructure. One of the main differentiators from other companies providing video over fiber solutions is the approach. BroaMan's customers can order a video system on demand, which is unique, and requires a different level of complexity and features, and yet it still has the best price ratio on the market. These BroaMan systems are tailored to match the customer's exact needs. Besides tailor made systems, BroaMan offers Standard Devices, which includes the Mux22 BNC Intercom. For the complete list of Standard Devices see:

<http://www.broadcastmanufactur.com/index.php/news-events/news/198-faster-delivery-time>, BroaMan has over 25 years of experience in creating fiber infrastructures and has provided many products for use in the portfolios of well establish companies such as ClearCom, DiGiCo, RTS and many more.